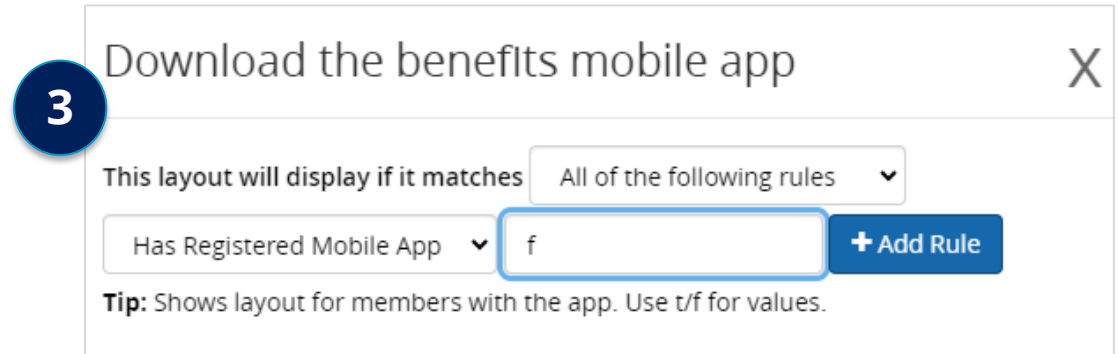
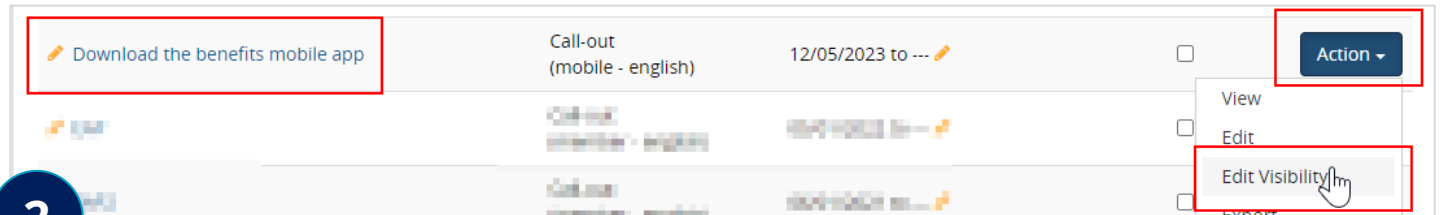
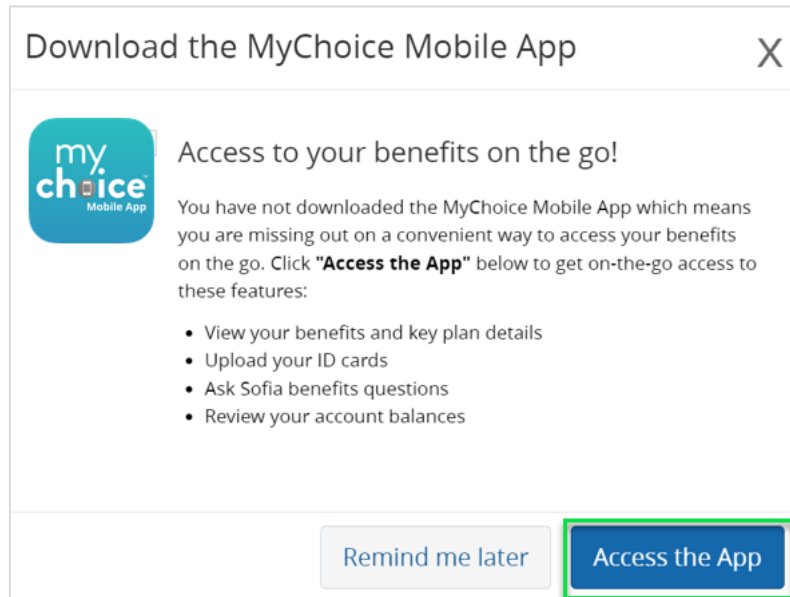



Engagement: Mobile App Call-Out



1. Head to **Layout Manager** and create a new layout:
 - Layout Name: Download the benefits mobile app
 - Layout Type: Call-Out
 - Copy From: Download our Benefits Mobile App
 - Language: English
 - Type: Mobile
 - Begin: Choose the date you want it to deploy
 - End: Leave blank (unless you want to have a set end date)
 - Select: Add New Layout.
2. Now it's time to add some visibility requirements. We only want this call-out to appear to someone who has NOT already downloaded the app. From the Call-out Tab, select the Action tab for your new call-out and choose Edit Visibility.
3. Select Has Registered Mobile App as your rule and input f for the value. Select Add Rule. Then hit Save.
4. All that is left to do is to Enable the layout for it to begin appearing for anyone who has not previously registered the app!



»»» Drive Engagement



Tech with *heart*

MyChoice® Mobile App
Member Communication Toolkit

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Content


PREFER TO DO EVERYTHING FROM YOUR TABLET OR PHONE?

Prefer to do everything from your phone? The MyChoice® benefits app lets you upload documents, view coverage details, submit claims reimbursement, change your benefits, and more. Download it from the Apple App Store or Google Play, and log in using your [URL or portal name] credentials to get started.

Shortened version—

Manage your benefits on your phone or tablet. Download the MyChoice® benefits app to upload documents, view coverage, submit claims, and update your benefits. Get it on the App Store or Google Play and log in with your [URL or portal name] credentials.

Logos



Download Image

- Update **the Member Home Layout** with the MyChoice Mobile Widget and Videos
- Send **Action Manager Emails**
- Add the Widget to the **Thank You Layout**
- [LINK](#)

