

Build Your Business Case for A Personalized Benefits Experience



Get more out of your benefits spend



Benefits typically account for a third of your organization’s total compensation spend and the average cost to insure a single person has more than tripled since 2007.



Today, more and more organizations are investing in HR tech stacks. But over 30% of HR teams are without crucial benefits technology to help personalize the experience.



But the right technology can help you maximize your benefits spend and drive results for your organization. How? By amplifying and measuring feedback, serving up key insights, and scaling personalized support for every employee year-round.

Not having the right technology to optimize your benefits administration can cost your organization millions year over year.

Personalized benefits technology is uniquely positioned to help you supercharge your benefits strategy to meet organizational objectives and employees’ benefits needs head on, maximizing dollars, time, and wellbeing.

Cost Management

Cut inefficiencies and drive more value from your benefits program with the right tools.

Get real-time insights into your workforce's benefits expectations for holistic, year-round support.

Shifting Benefits Expectations

Scaling Access to the Right Benefits

Get ahead of benefits confusion with technology that personalizes resources, tools, reminders, and support for your employees.

When your benefits program is able to support employees from day one, you’re curbing expenses and driving organizational success.

Talent Retention

5 Metrics to Prove Your Case for Personalized Benefits Technology to the CFO

These are your top cost-drivers in benefits. But they’re also your top reasons to invest into better technology. Here’s what to bring to the table before you go to RFP.

1 Claim Spend

Work with your broker, advisor, or consultant to analyze claim spend year over year. Consider identifying high-cost claimants and measuring reduction in spend or increases in right-fit utilization.

2 Employee Engagement

The more employees engage with their benefits, the more they become aware of the resources and programs available to them. As engagement increases, look at secondary factors like productivity and utilization to showcase how personalization is driving results for your business.

3 Employee Satisfaction

Measuring employee satisfaction and happiness can help support the efficacy of your benefits program alongside utilization, steerage, and cost management. As satisfaction increases, you can likely tie this back to talent retention and acquisition, both of which have an impact on overall business performance.

4 Benefits Steerage

Under- and over-insured employees can be incredibly costly for your organization. But when personalization helps guide employees towards right-fit benefits, they not only become a less costly employee but a more productive one.

5 Efficiencies

Personalization helps drive self-service, which frees up HR teams and employees to focus on more high-value, complex work for their organization.

See how we’re helping orgs like you save millions in healthcare costs in their first year.